Issue 9 May 18, 2017



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Next Council Meeting

Monday, June 5, 2017

Monday, June 19, 2017

Agendas close at noon

If you would like to appear as a delegation, or have an item added to the agenda, please contact the Village office prior to noon on the following dates for the upcoming meetings:

Thursday, June 1, 2017

Thursday, June 15, 2017

Contact the Council

Councillor Schierbeck can be contacted at gschierbeck@shaw.ca

ICBC & Motor Vehicles

The Village of Midway
Office offers all of your
ICBC Autoplan and
Drivers Services needs.

Presenting the New Village Logo - A big thanks to the Branding Committee members and Tony Munday of Munday Media & Design for their hard work on the creation of the new Village of Midway logo (found at the top of this newsletter) and brand.

The thought process behind the logo: This word-mark shows the Village sits between the Golden Hill and the River. The white line that separates the hill and the green space mirrors the shape of the Highway exactly when viewed from the top of the Mountain on the other side of the valley where the Canada Flag stands.

Starts Here Campaign - In place of a classic static tag line for Midway we will use a rotating tag line that centres around what 'Starts Here'. This is a direct way to off set the literal definition of the word Midway (synonyms: halfway, in the middle, at the midpoint, part-way). This campaign provides excellent flexibility to be used in the varying markets of tourism, relocation, investment, recreation, etc. Examples include: Your Adventure Starts Here, Our Story Starts Here, and The KVR Starts Here.

<u>Calling all photographers</u> - Professional, amateur, and everyone in between. The Village of Midway is in the process of redesigning our website and we need your photos that represent what Midway means to you and what makes this place so special. Ideally your pictures will have people in them - we want people to be able to envision themselves doing that activity - but we love a good scenic shot as well.

Please contact Jenny at the Village Office for more information or send your images to midwayreception@shaw.ca for consideration.

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Council Meeting News

- Council will send a letter of support to the Kettle River Museum Society to move forward with the Museum Bunkhouse development, as well as support their grant application to BC Rural Dividend for grant funding for the Museum's Hostel.
- The Midway Community
 Garden will be a part of
 Garden Days in honour of
 National Garden Day by
 holding an Open House on
 June 17, 2017.
- Please note that the Village Office will be closed on Monday, May 22, 2017 for the Victoria Day Holiday. We apologize for any inconvenience.

<u>High Water on the Kettle River</u> - The Village of Midway would like to thank everyone who volunteered their time to help fill sandbags last week during the flood situation. It was greatly appreciated and demonstrates the true character of our community.

Residents are reminded that it is extremely important to be safe when near high water. River levels are high, can rise quickly, and currents can be unpredictable. The ground can be soft and unstable causing extremely poor footing.

Fee for service for the Midway Tree Recycling

Facility - Residents are reminded that there is an annual flat rate fee of \$10 for everyone who uses the tree recycling facility. The Village spends approximately \$6000 every few years to hire a chipping company to chip all of the branches in the landfill and this annual fee will help off-set those costs. The tree recycling facility is now open to dispose of branches and the key can be picked-up at the Village Office.

Water Usage and Restrictions - With the arrival of the warm weather, and as the temperatures continue to rise, residents are reminded that watering restrictions are always in effect per Bylaw No. 413 and that sprinkling (irrigating) lawns and gardens between the hours of 10:00 am and 6:00 pm is prohibited.

There is plenty of time to establish a green lawn. The

Village of Midway reserves the right to disconnect offenders from the water service for violation of regulations and wasteful use of water. Any service that has been disconnected will be charged a minimum of \$50.00 before service resumes. On your own well? Remember that all Village water comes from the same aquifer and your use also contributes to the lower water levels even if you don't think it does. We appreciate your cooperation.

Property Taxes - Residents whose property taxes are paid by their financial institution, and who will be claiming a homeowner grant in Midway, are asked to contact the Village Office as soon as possible to ensure we have the correct information on file. This is especially important for residents who have turned, or will turn, 65 in 2017. Please phone 250-449-2222.

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